

**ABOUT US**



**WORLD FISH MIGRATION  
FOUNDATION**

***Connecting fish, Rivers & People***





# WORLD FISH MIGRATION FOUNDATION

*“Connecting fish, rivers and people”*



## **Our mission**

Open swimways for  
migratory fish,  
protect and restore  
free flowing rivers

## **Our strategy**

share knowledge  
create awareness  
promote commitment  
activate citizens and colleagues



# WORLD FISH MIGRATION PLATFORM



Waterschap  
Amstel, Gooi en Vecht



[www.worldfishmigrationplatform.com](http://www.worldfishmigrationplatform.com)

***“Connecting fish, rivers and people”***



**WORLD FISH  
MIGRATION DAY**



**Awareness   Share   Knowledge   Education**



# Creating a Network: 2000 organisations

## 邀请函

致世界各地为河流和洄游鱼类服务的人们：

世界鱼类洄游平台邀请您参加2016年5月21日第二届世界鱼类洄游日活动。

继2014年第一届世界鱼类洄游日活动取得圆满成功，这一国际性活动呼吁人们保护活水河流，修复连接鱼类洄游河流通道。

CONNECTING FISH, RIVERS AND PEOPLE

更多详情，请访问：

Web [www.worldfishmigrationday.com](http://www.worldfishmigrationday.com)  
Facebook [facebook.com/WorldFishMigrationDay](https://www.facebook.com/WorldFishMigrationDay)  
Twitter @fishmigration #WFMD2016

ORGANISED BY



SPONSORED BY



2016年5月21日



只为鱼类可以像我们一样旅行！



# Create Awareness on a global scale



**450** Events  
**63** countries  
**82.000** visitors to events  
**2,000** organizations involved  
**70.000.000** people reached worldwide  
**+15.000.000** people reached on social media





**WORLD FISH  
MIGRATION DAY**

**CONNECTING FISH  
RIVERS AND PEOPLE  
MAY 21st, 2016**



**ДЭЛХИЙН ЗАГАСНЫ  
НҮҮДЛИЙН ӨДӨР**

**ХҮН БАЙГАЛИЙН  
ХҮЙН ХОЛБОО**

[www.worldfishmigrationday.com](http://www.worldfishmigrationday.com)

WFMD2016 Mongolia

Written by Kerry Brink, Designed by Bas Deelman





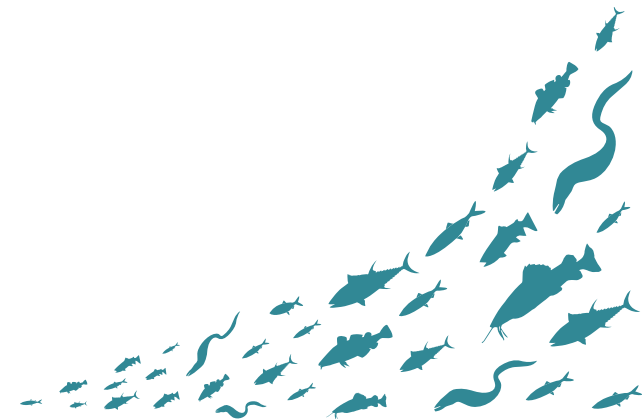
# Children workshops & Citizen science



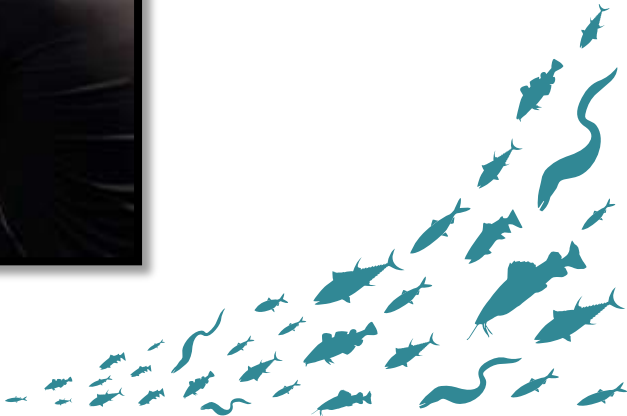
# Kayak trips



**Save the Blue Heart of Europe**  
*The Balkan Rivers Tour – Slovenia, Croatia, Albania*



# Fishways visits, inaugurations, constructions & visitor centers



# Starting crucial conversations

## *Ambassadors for Fish Migration*

*Connecting with  
Policy Makers, Ministers & Kings*

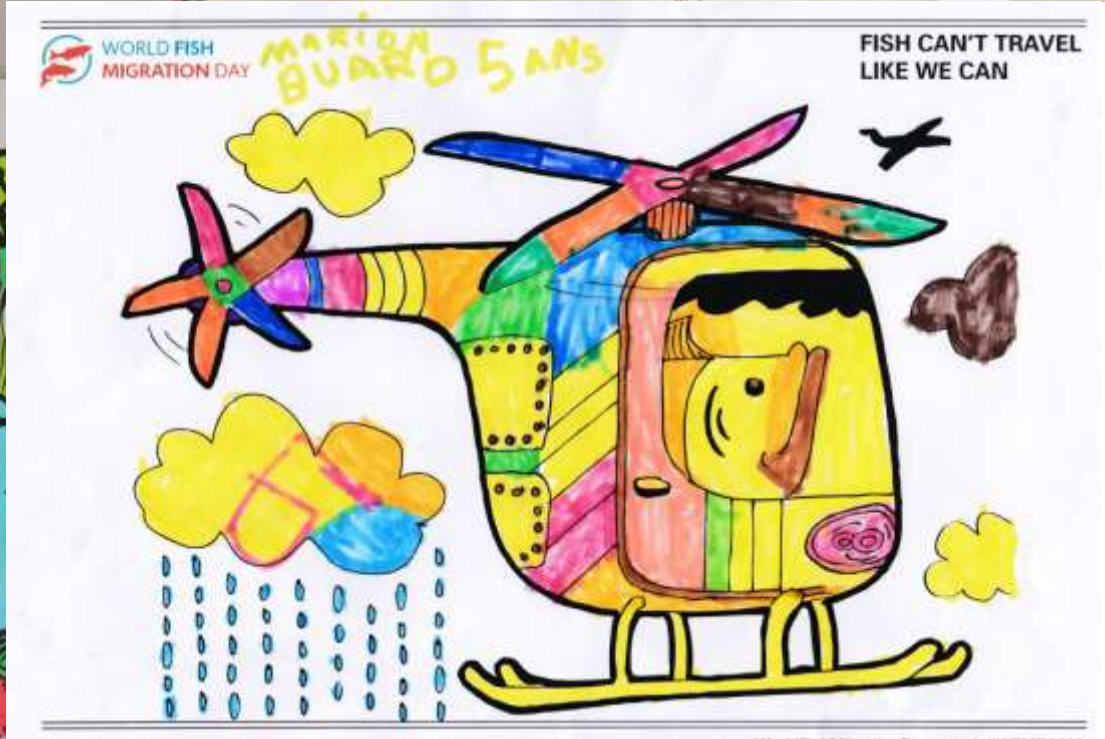


King of Sweden



Zeb Hogan: Nat Geo Wild





*Opportunity for organizations to share their activities*



# SWIMWAYS OF THE WORLD

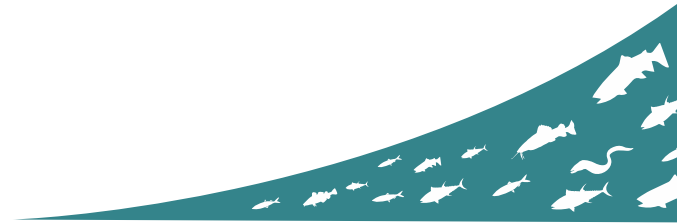


# Launch of Happy Fish

*Iconic Symbol for migratory fish*



**Mark your Calendars!!**  
**WFMD2018: 12 May 2018**





# Case Study: Local to Global

## EEL COUNT

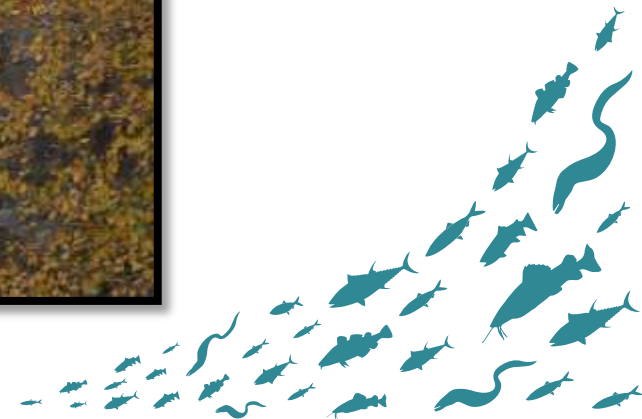


- **1<sup>st</sup> large scale cooperation** to create awareness
- **200 citizen scientist** in 3 countries: UK, Netherlands, Spain
- Reached about 8 million people through citizen science programs, events on the ground and social media



# Celebrating dam removals & removal plans

Setting the stage for innovation in Europe!





OPENING RIVERS FOR WILDLIFE AND PEOPLE

# Looking forward: WFMD 2018

- HQ's on all continents.
- International HQ in Europe!
- Theme: Happy Fish
- Develop Citizen Science projects
- Stimulating Dam Removals
- Share resources for funding



# Communication Strategy: Local to Global

Creating Awareness | Building Networks | Sharing Knowledge

SABIE SWIMWAYS  
Supporting fish, birds and mammals in the Amazon rainforest



FISH PASSAGE 2015  
International conference on river connectivity, fish passage and innovation



Conferences  
Webinars

Guidelines  
FSTS  
Posters  
Websites

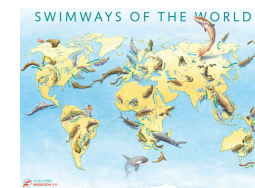
Global celebrations  
World Platforms

Regional  
Swimway  
Programs;  
Partnerships

Data  
Overview  
Case studies  
eEL COUNT



Local  
Projects



# FISH MARKETS

HELSINKI LISÄTIETOA WWW.KALAMARKKINAT.COM 8-9.10  
 ROSTA - JA KALATALOIKSEN  
 TUOTOIDEN ALUEEN SEURAAVA YMPÄRISTÖTILINRAKENTAMINEN  
**KALAMARKKINAT 2014**  
 TULE - JA TUNNUSKALAMARKKINAT  
 KALAMARKKINAT 2014  
 TUOTOIDEN ALUEEN SEURAAVA YMPÄRISTÖTILINRAKENTAMINEN  
 KALAMARKKINAT 2014



Länsstyrelsen Norrbotten, Karlstads universitet, Länsstyrelsen Värmland,  
 Naturskyddsföreningen, Sportfiskarna och World Fish Migration Foundation  
**Presenterar:**



**FISKMARKNAD 2016**  
 En mötesplats på temat fiskvandring och restaurering  
 LULEÅ 23-25 Augusti Mer info: www.fiskmarknad.org



WATERSCHAP NOORDHOLLAND EN STOWA PRESENTEREN  
**VISMARKT 2012**  
 MER INFO PÅ FISKMARKNAD.NU 7-9 MAJ  
 KARLSTAD



Vissennetwerk stowa Waterschap Noordholland  
 Bunze en Aa's watermozaiek  
 vissen Velt en Vecht Living North Sea  
 WATERSCHAP RYJN EN IJSEL  
 Delfland



KARLSTAD MER INFO PÅ FISKMARKNAD.NU 7-9 MAJ  
 KARLSTADS UNIVERSITET, LÄNSSTYRELSEN VÄRMLAND,  
 NATURSKYDDSFÖRENINGEN OCH SPORTFISKARNA PRESENTERAR  
**FISKMARKNAD 2013**  
 SPONSORER:



SEA SOURCE  
 Waterschap Rijn en IJssel  
 atkb stowa  
 Kraft Tag AL  
 Green BFD Balance



SPORTFISKARNA VÄRMLAND, WATERSCHAP RYJN EN IJSEL EN ATKB PRESENTEREN  
**VISMARKT 2013**  
 MER INFO PÅ FISKMARKNAD.NU



Waterschap Rijn en IJssel  
 atkb stowa



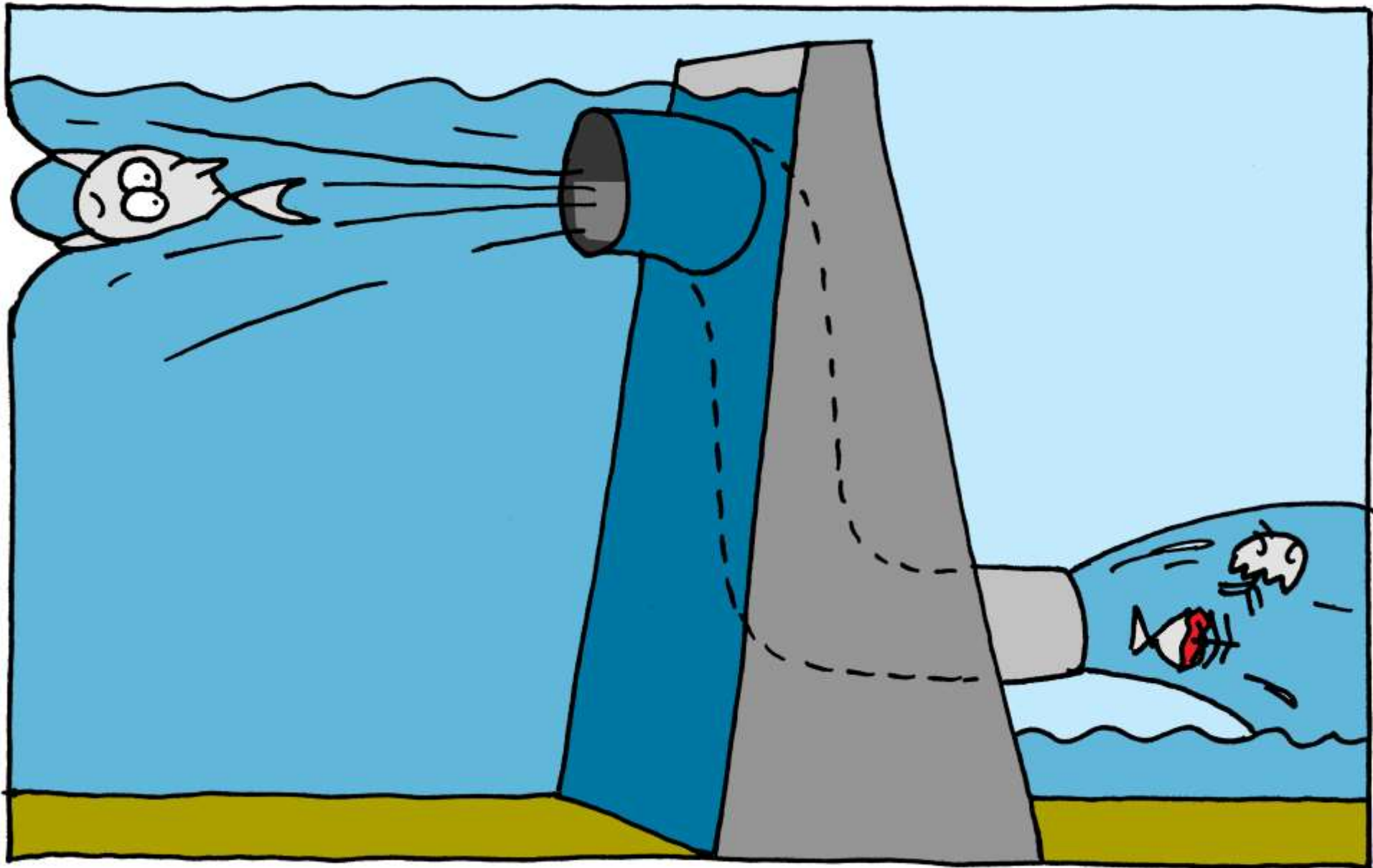
International Commission for the Protection of the Rhine,  
 Regional Water Authority Rijn & Overmaas, World Fish Migration Foundation,  
 the Dutch Angling Association and the Ministry of Infrastructure and Environment  
**proudly present:**



**FISH MARKET 2016**  
 International workshop on downstream fish passage  
 best practices and innovations at hydropower stations  
 Roermond 6-7 October More info: www.fishmarket.org



# THE DANGER OF DOWNSTREAM MIGRATION



A large school of striped bass swimming underwater. The fish are densely packed, with many looking towards the camera. The water is clear, and the fish's silvery scales and dark stripes are visible. The background shows some bubbles and light reflections on the water surface.

**THANK YOU**

keith ellenbogen  
[www.blureef.com](http://www.blureef.com)